



HOG DAZE RALLY 2020

Friends,

We've begun preparations for our annual event, the Hog Daze Motorcycle Rally, on August 7-9, 2020, and we are stoked to share a sneak peek with YOU!

This year we will be celebrating, yet again, another anniversary - the 100th anniversary of the origin story of the hog. The century old tale of Ray Weishaar, a Class A Racing Champion in the 1910s and 1920s. Ray added a special marker to the map over Marion, Ind. when he took a lap around Marion's International Motorcycle Race Track with a hog he was gifted from a local farmer. This lap earned the Harley team the nickname "The Hog Boys" and shortly after their large motorcycles were synonymous with hogs, earning Marion the title "Home of the Hog".

The Grant County owned, Indiana Motorcycle Preservation Society (IMPS), which brings you the Home of the Hog and Hog Daze Motorcycle Rally, is structured as a nonprofit organization serving under the direction of an independent board comprised of local motorcycle enthusiasts, advocates, and community representatives. Our mission is to promote Indiana's motorcycle history. Our annual event, the Hog Daze Motorcycle Rally, brings recognition to the motorcycle history of Grant County, in particular, the "Cornfield Classic" the international motorcycle race held right here in our county seat, Marion, Ind. We, IMPS, sincerely hope you will join in supporting our mission this year.

IMPS partnered with the Grant County Fair Association to host the next Hog Daze Motorcycle Rally at the Grant County 4-H Fairgrounds! The Fairgrounds will make the perfect backdrop for the decade-old event and inspire new opportunities for growth. We could not be more excited about this partnership and the new experiences in store such as Racing! This celebration is growing every year and we look forward to partnering with you to continue the growth of our annual event.



Please see the enclosed sponsorship information. There are sponsorship opportunities between \$25 to \$10,000 levels that include a variety of sponsorship and advertisement benefits based on the amounts listed below. Supporter level and above include a complimentary 10 x 10 vendor space.

Please do not let these levels prevent you from being a part of this event. We will gladly accept any amount that best represents your individual needs. This application will provide you with needed information and serve as your 2020 participation agreement.

We hope you join us August 7th – 9th and go Hog Wild at the Grant County Fairgrounds!

Thank you,

Loretta Tappan

Loretta Tappan, President
Indiana Motorcycle Preservation Society



Sponsorship Level Benefits:

(Please note that all benefits are negotiable based on individual needs.)

<p>\$25 to \$249 – Enthusiast *Name on event website</p> <p>\$250 – Supporter *Name on event website *Complimentary booth space for your product display</p> <p>\$500 - Sponsor *Name on event website *Complimentary booth space for your product display *Logo on event banners</p> <p>\$1,000 - Bronze Sponsor *Name on event website linked to your website *Complimentary booth space for your product display *Logo on event banners *Live event recognition</p> <p>\$2,500 - Silver Sponsor *Name on event website linked to your website *Complimentary booth space for your product display *Logo on event banners *Live event recognition *Advertising in event informational brochure</p>	<p>\$5,000 - Gold Sponsor *Name on event website linked to your website *Complimentary booth space for your product display *Logo on event banners *Live event recognition *Advertising in event informational brochure *Name on event merchandise (sold at the annual event)</p> <p>\$10,000 - Platinum Sponsor *Name on event website linked to your website *Complimentary booth space for your product display *Logo on event banners *Live event recognition *Advertising in event informational brochure *Name on event merchandise (sold at the annual event) *Stage sponsor with first option for 2020 Title Sponsorship *Recognition in all forms of advertising *Custom Hog Figurine *Custom Plaque Showcased at the Event</p>
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Deadline to be included on any printed materials (t-shirts, informational brochures, banners) must be received by June 1, 2020. Logo must be submitted in one of the following formats: .png, .tif, or .ai.

2020 HOG DAZE SPONSORSHIP INFORMATION AND CONTRACT

Business Name: _____

Contact Name: _____

Invoice Address: _____

Business Phone: _____ Contact Phone: _____

Email Address: _____

Web Address: _____

___Initial I understand that I must submit my sponsorship contract before June 1, 2020 to be included on any printed materials.

___Yes ___No Are you willing and do you have the opportunity to post, display or distribute materials related to the Hog Daze event?
___Yes ___No Are you interested in taking advantage of the complimentary booth space included with your sponsorship?

Please note that there is a supplemental vendor application form that will need to be returned prior to the event.

Please print and sign your name stating you are authorized to enter into this agreement and understand the information above. Once returned, we will issue an invoice to the address you provided.

Please make checks payable to Indiana Motorcycle Preservation Society and mail to 505 W Third St., Marion, IN 46952. Or, scan the QR Code below to make a donation right now online. Thank you!

Printed Name: _____

Signature: _____

Date: _____

